

BANKSTOWN CITY FC INC

Community development  
initiatives

BANKSTOWN CITY



# *Coaching, Player Development and Academy Program Proposal*

## **The Objectives**

Bankstown City prides its self on its achievements in both senior and junior levels of football, hence we have produced this document with the view to inviting each and every club within the Bankstown Association to join the Bankstown City FC football family.

This document is a brief outline of the programs we will be offering to players, coaches, clubs and teams.

We sincerely hope you can join Bankstown City in promoting the world game to all players of all nationalities in the district.

# Background

## Who Are Bankstown City FC.

Bankstown City has a proud history that started back in the 1970s. It has worked its way up through the football ranks from a local club playing club football to becoming one of the most successful clubs in the NSW Premier league, both at a senior and junior level. With achievements equal to none in the premier league, so it has a good understanding of the difficulties faced by clubs, parents and players.

Over the years the club has been active in developing players in the youth league, players that are capable of playing in the highest level possible in both the senior and youth competitions. Two fine examples are Richard Luksic and Robert Mileveski who have both come through the ranks of Bankstown and currently have permanent positions in the first grade; these two fine players will also be coaching at the club in 2008.

Bankstown's achievements rival other major clubs; the seniors have in the last 4 years won back to back championships, in 2006 narrowly missing out on a finals place and in 2007 finishing in second place.

Bankstown Youth development has seen its youth teams quickly rise through the ranks, in 2004 finished in 8th place, 2005 in 5th place, 2006 in 6th place, and in 2007 seeing its youth teams finishing in 3rd place in the club champion ship.

Bankstown City FC is a community club focused on community development, community involvement, it has an open door policy which provides opportunities for all to join and play football.

## Our Director of Coaching



George Fernandez is renowned for his passion and his achievements both as a player and coach for Bankstown City. His main passion is to work and develop young players. He is one of the most sort after youth coaches in NSW.

George brings with him vast experience. He spent 3 years as a Coerver Coach/instructor and assisted Les Scheinflug for 18 months. He has worked with coaches such as; Paul Mariner, Wiel Coerver, Romerito, Brian Hamilton, Paolo Gatti and many others.

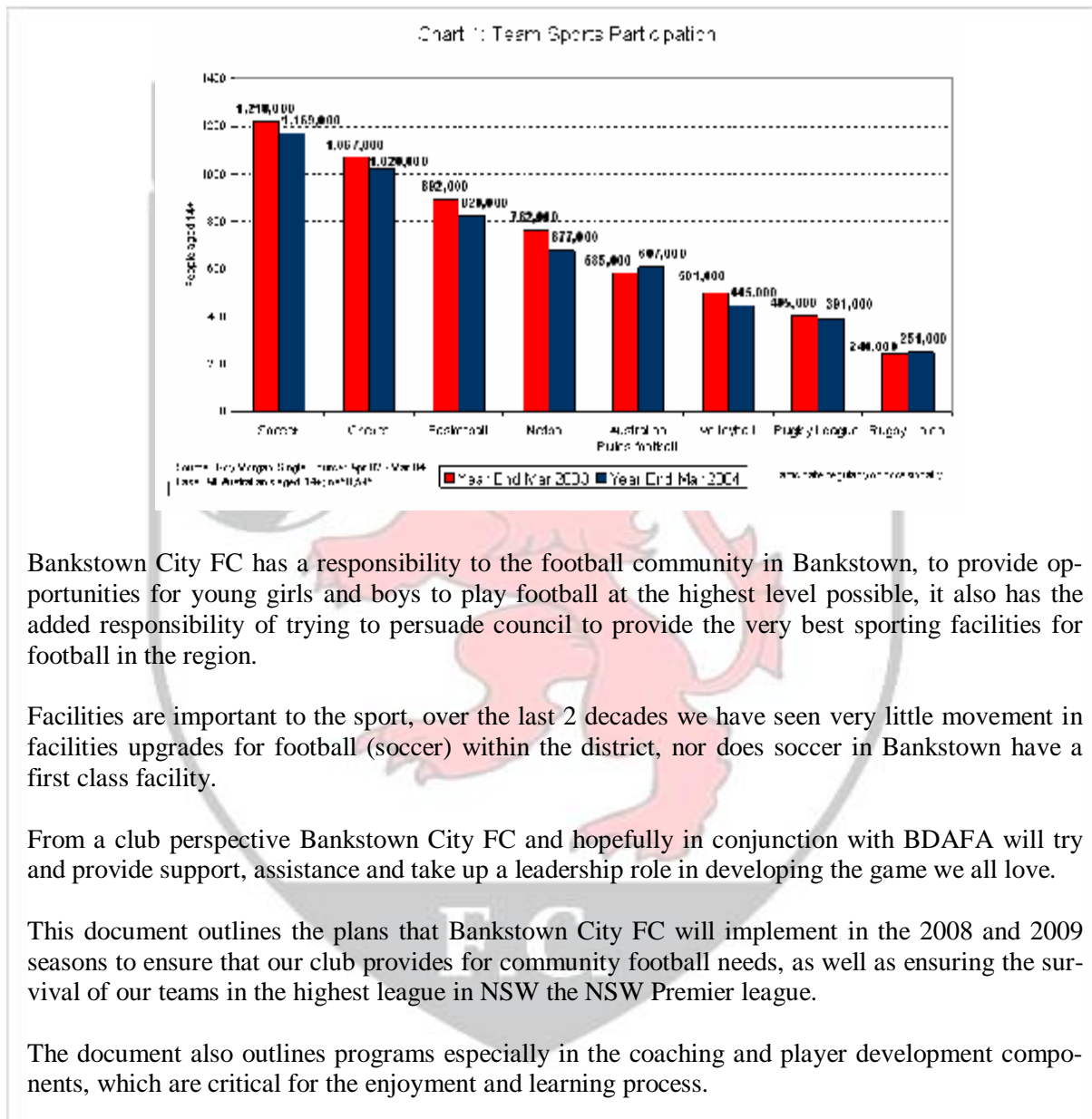
George has continued his professional development by working and visiting clubs all over the world, including countries such as; USA, Japan, Italy, Spain, Germany, Argentina, Uruguay and Belgium.

Georges passion is youth development, that is what he does best and that is why a person of Georges calibre has joined Bankstown.

## Purpose of this Document

The 2008 football (soccer) season is approaching fast, and before too long families, players and councils will start preparing players, rearranging schedules and preparing parks for the start of the new season.

Football (soccer) has the highest participation rate of all the sports in Australia, the graph below was pre world cup but still the number 1 participation sport, it is a sport that has taken off since the last world cup and parents, players clubs and councils recognize the need to provide opportunities for young player to participate, have fun and for some make the big time.



Bankstown City FC has a responsibility to the football community in Bankstown, to provide opportunities for young girls and boys to play football at the highest level possible, it also has the added responsibility of trying to persuade council to provide the very best sporting facilities for football in the region.

Facilities are important to the sport, over the last 2 decades we have seen very little movement in facilities upgrades for football (soccer) within the district, nor does soccer in Bankstown have a first class facility.

From a club perspective Bankstown City FC and hopefully in conjunction with BDAFA will try and provide support, assistance and take up a leadership role in developing the game we all love.

This document outlines the plans that Bankstown City FC will implement in the 2008 and 2009 seasons to ensure that our club provides for community football needs, as well as ensuring the survival of our teams in the highest league in NSW the NSW Premier league.

The document also outlines programs especially in the coaching and player development components, which are critical for the enjoyment and learning process.

The facilities components have been left out due to the complexities in dealing with authorities, but rest assured that we will be working behind the scenes in this department.

# Needs and our plan

## Needs

To play and enjoy football, Bankstown City has identified some of the needs of players, coaches and clubs. These needs can be broken up into 2 categories, Development needs and Social needs. These needs can then be further broken down in sub categories. The identified needs are listed below:

### 1. Development (Coaching)

2. Player development,
3. Improve Skills
4. Improve Techniques
5. Game analysis
6. Player retention
7. Tactics
8. Coaching development
9. Provide player opportunities and pathways

### 2. Social

1. A sense of belonging
2. Enjoyment of the game
3. Team involvement
4. Community involvement
5. Learning
6. Develop networks
7. Pre-occupy kid in sport to try and steer them away from violence, drugs etc
8. Ensure that costs are sustainable and affordable

## Our Plan

To try achieve and meet the needs of the football community, Bankstown City FC will implement the following plan.

1. Provide 4 day training clinics during the 3 school holiday periods throughout the year.
2. Provide a 10 week program for all players
3. Provide team sessions if so desired by clubs
4. Provide opportunities for coaches and first grade players to visit local clubs
5. Develop a retention program for young players
6. Make the game fun and enjoyable for all
7. Provide opportunities for coaches to come and meet the coaching team at Bankstown City and be actively involved in the skills training sessions currently in place for all Bankstown City.

## **How the program works**

Local coaches will be invited to participate in our coaching programs, all local club coaches are invited to attend our Thursday night specialized training programs along side our coaching staff. Coaches will have the opportunity to pick up skills and techniques that they will be able to take back to their own club and implement with their own teams. The programs focus on the 3 field positions Backs, Midfield and forwards.

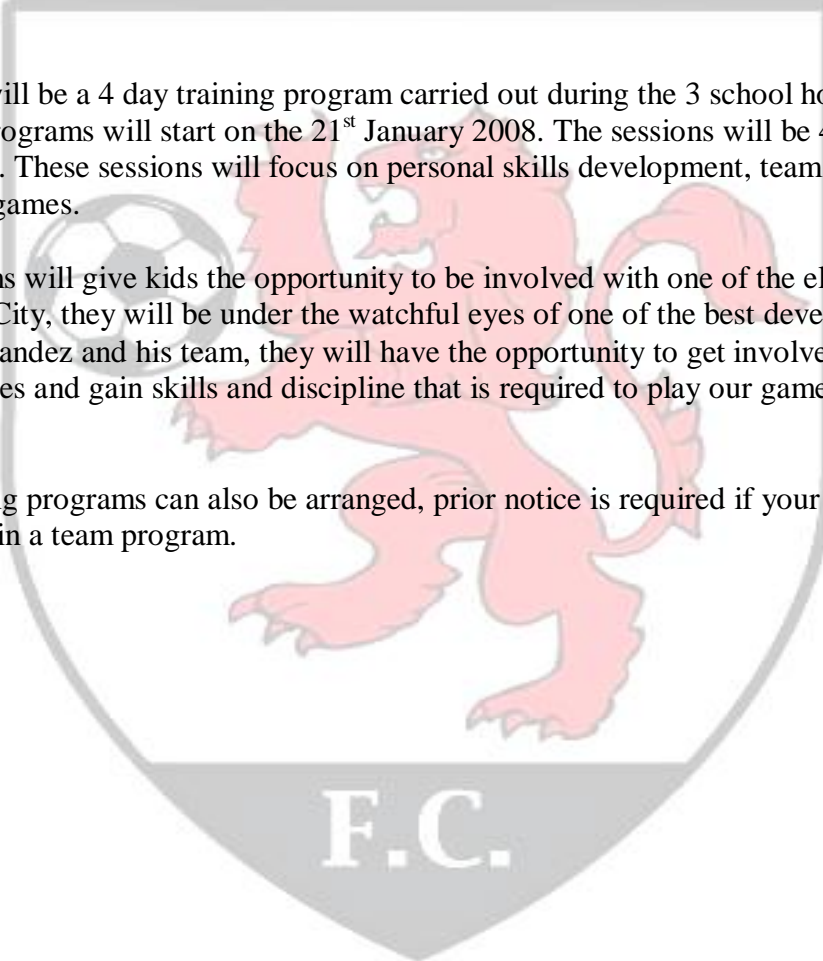
As part of its community development and academy Bankstown City will also roll out 2 programs for players to come along and develop their skills.

Program 1 will be a 10 week program, attending 1 night per week for 10 weeks under the guidance of our Director of coaching George Fernandez. This program will start on the 29<sup>th</sup> January 2008 and will continue throughout the season. The sessions will be 1 ½ hrs long. The focus will be on personal skills development, team involvement and small sided games.

Program 2 will be a 4 day training program carried out during the 3 school holiday periods. The 4 day programs will start on the 21<sup>st</sup> January 2008. The sessions will be 4 hours long for a 4 day period. These sessions will focus on personal skills development, team involvement and small sided games.

The programs will give kids the opportunity to be involved with one of the elite local teams Bankstown City, they will be under the watchful eyes of one of the best development coaches George Fernandez and his team, they will have the opportunity to get involved, mix with kids of similar ages and gain skills and discipline that is required to play our game to the best of their ability.

Team training programs can also be arranged, prior notice is required if your club would like to be involved in a team program.



# Benefits and the Next step

## Program Benefits

The benefits of this program are enormous, and at the end of all the programs we hope that every participant will have walked away with improved skill level, better understanding of the game and new tools that they can use in playing football. We also hope that for some it will open the door to bigger and brighter things to come in their playing lives, be it with Bankstown City or any other club. We believe that each and every one will walk away with:

1. Improve Skills
2. Improve Techniques
3. Better Game analysis
4. Learn new game Tactics
5. Provide player opportunities and pathways
6. A sense of belonging
7. Enjoyment of the game
8. Team involvement
9. Community involvement

Bankstown City will also monitor all the kids that come along with the view point of identifying talented kids that can play at the premier league level, these kids will be asked to come back and trial for the next season depending on their ability and progress throughout the year. All kids will be chosen on merit and pure ability, meaning that everyone will be given an opportunity to show their skills.

## Next step

All programs are open to boys and girls from ages 7 to 16. The cost of each program is \$200, included in the fees is a Bankstown City t-shirt. During the School holiday program the club will provide bottled water and fruit for the kids during the break, we ask parents to pack a lunch for their kid.

Also attached to this document are flyers and application forms to join our programs. All you need to do is fill in the form and email it to us or contact the director of coaching or our youth convenor.

All coaches and parents that are interested in more information are asked to contact:

**Contact:** George Fernandez on 0417 481 805 or Ice Stankovski on 0414 993 776

**Email us:** [bankstowncityfc1@yahoo.com.au](mailto:bankstowncityfc1@yahoo.com.au)

**Website:** [www.bankstowncityfc.com.au](http://www.bankstowncityfc.com.au)



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# 4 Day School Holiday Clinic

**At Roberts Park/Jensen Park  
Waterloo Rd, Greenacre.**

**Program will commence on Monday 21<sup>th</sup>.Jan. 08 to  
the 24<sup>th</sup> Jan**

**Starting 10am to 2 pm**

**The 4 day program will focus on ball work and  
strength work (pre-season work). Max number per  
session will be 14. Please refer to the attached  
information sheet that outlines the expectations and a  
brief summary of the program.**

**Cost is \$200 per player.**

**Regards**

**George Fernandez**

**DOC Bankstown City FC**



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# 10 wk. Football Skills Program

**At Roberts Park  
Waterloo Rd, Greenacre.**

**Program will commence on Tuesday 29<sup>th</sup>.Jan. 08**

**Tuesday          6pm & 7:30pm**

**10wk. program will focus on ball work and strength work (pre-season work). Max number per session will be 14. Please refer to the attached information sheet that outlines the expectations and a brief summary of the program.**

**Cost is \$200 per player, for ten weeks, once per week.**

**Regards  
George Fernandez  
DOC Bankstown City FC**



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**10 wk. Football Program (14 players per session)**

**4 Day. Jan 2008 Holiday Program (14 players per session)**

**WHERE:** Roberts Park, Waterloo Rd. Greenacre

**When:** Starting Tuesday 29<sup>th</sup>.Jan 2008

**COST:** \$200.00 each player

**DURATION:** 10 weeks, one session per week.

**WHAT TO BRING:** Academy T-Shirt, boots, runners, football socks and shorts.

<b>PLEASE TICK:</b>	Tuesday	<input type="checkbox"/> 6:00pm	or	<input type="checkbox"/> 7:30pm
		<input type="checkbox"/> 4 Day Clinic		

## PLAYERS INFORMATION

**Player's Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Suburb:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Postcode:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_ **Phone:** (\_\_\_\_) \_\_\_\_\_ **Sex:**  M  F

**Email Address:** \_\_\_\_\_

**Member of Club:** \_\_\_\_\_ **School Attending:** \_\_\_\_\_

**Age Group:**  U/7's  U/8's  U/9's  U/10's  U/11's  U/12's **Over Other:** \_\_\_\_\_

**PARENT/GUARDIANS CONSENT:** I approve of the application and understand that the organizers will take all responsible care to ensure the well-being of my child/children during the course of the lesson. I give my consent for any necessary medical treatment and agree to meet any and all expenses incurred, and release the coaching staff from all indemnity while my child is participating.

**Parent/Guardians Signature:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Home Ph:** (\_\_\_\_) \_\_\_\_\_ **Work Ph:** (\_\_\_\_) \_\_\_\_\_ **Mobile:** \_\_\_\_\_

### IMPORTANT INFORMATION:

Does your child suffer from any medical, physical or emotional condition that we should be aware of?

### ENROLMENT PROCEDURE:

Please complete the application form

**Method of Payment:**  Cash  Cheque

**Signature:** \_\_\_\_\_ **Amount** \$ \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_