



Bankstown City Football Club Inc.

Media Release

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Females can help raise vital breast cancer research funds

Premier League major sponsor TeleChoice and Football NSW to donate \$3 for every female attending Bankstown City game on Mother's Day weekend

Bankstown City Premier League, TeleChoice and Football NSW are calling all grandmothers, mothers, sisters, wives, girlfriends, daughters and granddaughters to show their true football colours this Mothers Day weekend by attending the TeleChoice Premier League match between Bankstown City vs. Marconi Stallions, and help raise critical funds for the National Breast Cancer Foundation (NBCF).

By simply walking through the gates to attend the game on Sunday 11 May, TeleChoice, the official naming sponsor of the Football NSW Premier League, Football NSW and Bankstown City will donate \$3 to the NBCF.

Nehabahen Shah, TeleChoice Bankstown franchisee, says supporting the National Breast Cancer Foundation highlights TeleChoice's commitment to being the 'People's Choice.'

"We are aware that 1 in 8 Australian women will be diagnosed with the disease by the age of 85. This means that over 13,000 women and about 100 men in Australia are affected by breast cancer each year.

"We believe it is important to support Australian community initiatives and charities including the National Breast Cancer Foundation. I encourage all Bankstown residents to show their support by attending a local Premier League game during the Mother's Day weekend," said Mr Shah.

Michael Quarmby, Football NSW CEO, says he commends TeleChoice for creating an interesting and unique Mother's Day initiative, which allows local women to help women in need.

“The six Premier League games usually attract 1,000 females, so if we double this figure, we can possibly raise \$6,000 for the National Breast Cancer Foundation. This will aid the Foundation in research and finding the cure for breast cancer.

“The players and coaches support the initiative and are excited about helping to raise funds for the thousands of men and women affected. They encourage new and existing female fans to come along and participate in a unique Mother’s Day,” said Mr Quarmby.

All women who attend a Premier League game during Mother’s Day weekend will be offered an exclusive offer of 30% off non original accessories and 10% of original accessories at their local TeleChoice store.

The Bankstown City vs. Marconi Stallions match will be held at Jensen Park, Sefton at 3pm on Sunday 11 May. Entry to the game is free for children aged 16 years and under, \$12 for adults and \$6 for students/ concession holders.

For more information visit www.footballnsw.com.au or contact 02 8814 4400.

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For more information or to request an interview or photo contact:

Eileen Lorenzo

Professional Public Relations

Telephone: 02 9818 0979

Email: elorenzo@ppr.com.au